



BAHIA DEL DUQUE
THE TAIS



BIOSPHERE
RESPONSIBLE
TOURISM

BH 001/2011-ITR

THE BAHIA DEL DUQUE IS AWARDED THE "BIOSPHERE"
SEAL, CERTIFYING ITS CONCERN AND MANAGEMENT OF
SUSTAINABLE TOURISM



What does obtaining the Biosphere Seal mean?

BIOSPHERE Certification, sponsored by the Responsible Tourism Institute (ITR), recognizes and certifies establishments that follow sustainable management and, therefore, are examples of sustainability in international tourism industry.

BIOSPHERE is a voluntary certification based on the principles of sustainable development. The BIOSPHERE' standards have specific criteria on environmental, cultural and socioeconomic performance. The label is granted to establishments in different countries around the world.

Responsible Tourism Institute is a non-profit organization sponsored by UNESCO and it's a member of the UNWTO and the Global Sustainable Tourism Council (GSTC), which is supported by the United Nations Foundation and the UNEP.



Tourism developed in a rational way can contribute to the promotion of new tourism models, non-aggressive and enriching environment from a social and cultural perspective, considering also the need to move towards these new models through certification. One of the most important challenges today, and the responsibility of all actors involved in tourism, is designing sustainable tourism models that allow you "products" and "sustainable destinations."



Bahía del Duque has been awarded the BIOSPHERE seal (July 2011)

The Bahía del Duque has been granted, following an audit, the prestigious Biosphere Seal by the Institute of Responsible Tourism, certifying that the centre and main activity of this hotel are based on maintaining and achieving sustainable tourism.

The global criteria for obtaining this certification are the following:

- Demonstrate sustainable management.
- Maximize the economic and social benefits of local communities and minimize the negative impacts.
- Maximize the benefits of cultural heritage and reduce to a minimum the negative impacts.
- Maximize the benefits for the environment and minimize the negative impacts.

"Bahía del Duque has always been very conscientious about environmental protection and conservation with regard to its facilities and the attitude of all its staff, as well as the services offered to guests. We also organise activities and promote synergies with different NGOs, always through our Social Work programme, engaging our guests in this endeavour."



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